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## **digitalVanity software OHG closes first global sales contract with a German selling partner**

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Rattingen, April 28<sup>th</sup>, 2004

digitalVanity Software OHG continues its strategic internationalization and consequently signed a sales contract with the Dortmund based German enterprise Materna GmbH.

In the past five years the segment for MMS applications delivered highest growth rates in the telecommunications market. DigitalVanity software OHG will be presented at the most important congresses and fairs worldwide.

From the contacts established up to now digitalVanity develops Materna as an important master customer, whose fast extension is possible only by co-operation with sales partners. The first result of these efforts is the conclusion of a contract with the Materna GmbH in Dortmund.

Under the brand "Anny Way" the Materna GmbH delivers solutions for mobile operators. The enterprise is the German market leader and one of the global key players. This partner cares for Germany, Europe, the USA and also shortly Asia actively.

In the context of the expansion strategy of digitalVanity Software OHG this contract represents an important step. Further co-operation discussions with international partners run at present, and more contract signings are expected shortly.

app. 1.000 characters

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### **digitalVanity**

digitalVanity software OHG conceives, develops and delivers the most modern software applications for mobile terminals. The emphasis lies in the range of the automated treatment of pictures. Mobile phones, Smartphones or PDAs will profit from completely new functions for mobile entertainment.

The technology produces fully automatic synchronous and realistic video tie-clips for example from arbitrary text or language messages. For the users of mobile terminals digitalVanity delivers exciting, entertaining and informative functions and new service offers.

Mobile multimedia communication becomes alive and creative. digitalVanity Software OHG offers partnerships to network carriers, technology vendors, service providers, ASPs and media enterprises to enter into an attractive and promising business field - mobile imaging.

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More information on <http://www.digital-vanity.com/>

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### **Press contact**

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