



**World-wide first MMS system with integrated personalization:
With Text2Video pictures learn to speak**

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As the first MMS system world-wide the application "TextVideo" allows to animate pictures directly through text input.

digitalVanity Software OHG - the company specialized in MMS applications and technologies - added a new MMS application to its Portfolio. Without additional software the user can now bring pictures to life. Simple SMS dispatch is releasing the process. The system makes it possible to work on pictorial material directly without having to store files before they are transferred.

Since the treatment does not have any effect on the archived original picture, it is securely protected against damage or destruction. All features of classical MMS applications offer functions of the MMS application Text2Video, however SMS2Video succeeds in the power spectrum due to the high level of personalization which is a crucial step: individual messages with standard content can be provided simply via SMS.

In the same way the dispatch is organized and computed through standard MMS-C systems. A soon to be delivered module makes the Web-based treatment of pictures also possible. Complex treatments of pictures with Text2Video are possible without additional software. Using buttons the user can select different basic functions. He can change the brightness, in addition the picture is moveable in or against clockwise direction or reflected horizontal and/or vertically. During the treatment Text2Video shows a draft of the original image in the current screen resolution.

"In the MMS surrounding field we set yardsticks. At present no other solution has such power spectrum", comments Frank Otto, establishment managing director of digitalVanity.

Apart from its functionality the module offers a wider set of advantages. For the use the user does not have to acquire or install additional software. In addition Text2Video increases the efficiency of the utilization of pictures. The user does not have to transfer and locally store big files, in order to animate them. A further advantage of the new module is that the system transmits files, excluding the data needed for the treatment of pictures.

The used S2V-Technologie makes it possible to animate pictures without any quality loss. The user can use all functions in arbitrary order or frequency, without impairing the image quality thereby. Besides the treatment does not have any effect on the original picture archived in the data base, since SMS2Video accesses a copy only. Loss or damage of the original by the treatment of pictures is thus impossible.

app. 2.300 characters

digitalVanity

digitalVanity Software OHG conceives, develops and delivers the most modern software applications for mobile terminals. The emphasis lies in the range of the automated treatment of pictures. Mobile phones, Smartphones or PDAs will profit from completely new functions for mobile entertainment.

The technology produces fully automatic synchronous and realistic video tie-clips for example from arbitrary text or language messages. For the

users of mobile terminals digitalVanity delivers exciting, entertaining and informative functions and new service offers.

Mobile multimedia communication becomes alive and creative. digitalVanity Software OHG offers partnerships to network carriers, technology vendors, service providers, ASPs and media enterprises to enter into an attractive and promising business field - mobile imaging.

More information on <http://www.digital-vanity.com/>

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