



**First tradeshow appearance in the USA:
digitalVanity on the CTIA Wireless**

Applications for MMS-C users will stand in the center.

Ratingen, February 10th. 2004

digitalVanity Software OHG presents itself on the CTIA WIRELESS 2004 in Atlanta.

From 22nd to 24th March 2004 DigitalVanity presents their platform-independent MMS applications and complete solutions on the world-wide prominent portable radio trade fair CTIA WIRELESS 2004 in Atlanta on a shared booth with Materna GmbH.

In the center of appearance is the trend-setting application for personalized video Messaging by SMS2Video. S2V technology is suitable both for the B2B and Consumer environments alike. Here the application is suitable for brand-enterprises and agencies.

SMS2Video offers all features of classical MMS applications adding a crucial step: full video content can be generated using simple SMS messages. In the same way the dispatch is organized and computed. Also the Web-based treatment of pictures is possible.

"In the MMS surrounding field we set yardsticks. At present no other solution has a such power spectrum", commentates Frank Otto, establishment managing director of digitalVanity Software.

app. 1.000 characters

digitalVanity

digitalVanity software OHG conceives, develops and delivers the most modern software applications for mobile terminals. The emphasis lies in the range of the automated treatment of pictures. Mobile phones, Smartphones or PDAs will profit from completely new functions for mobile entertainment.

The technology produces fully automatic synchronous and realistic video tie-clips for example from arbitrary text or language messages. For the users of mobile terminals digitalVanity delivers exciting, entertaining and informative functions and new service offers.

Mobile multimedia communication becomes alive and creative. digitalVanity Software OHG offers partnerships to network carriers, technology vendors, service providers, ASPs and media enterprises to enter into an attractive and promising business field - mobile imaging.

More information on <http://www.digital-vanity.com/>

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